



# EUROPEAN YEAR FOR DEVELOPMENT 2015

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Directorate-General for EuropeAid

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Workshop

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# I - Why a EY on Development in 2015?

- Request of EP and the EESC, CONCORD Europe, taken up by President Barroso
- 2015 crucial year on the international development agenda
- 2015 is key for the achievement of the MDGs



# I - Why a EY on Development in 2015?

- Starting point for a revised international framework post-2015 agenda
- Reality check of our policy framework, the 'Agenda for Change' and 'Decent life for All
- First ever European Year dealing with external action policies of the EU



# I - Why a EY on Development in 2015?

What EU citizens think:  
the Eurobarometer



EUROBAROMETER

- **83%** that it is important to help people in partner countries
  - **61%** that help should be increased
  - **52%** that an individual can play a role to tackle poverty in partner countries
- Such a EY helps to mobilise Europe-wide momentum for the development agenda

## II - Objectives of the EYD2015

- **inform and show results** of EU development cooperation to EU citizens
- **stimulate active interest and involvement** of EU citizens in development cooperation, make them aware of their **responsibilities and opportunities**
- **show the mutual interest** of development cooperation in an **increasingly inter-dependent world**



## III – Latest state of play

- Commission adopted the **legislative proposal** on the EYD2015 in 2013
- Formulation of **policy messages** under the EYD2015 on-going
- Preparatory work on **main activities with key internal and external stakeholders**
- Approval on **overall EYD2015 planning** by EuropeAid management
- 02/04 EYD2015 **vote unanimously passed** in the European Parliament
- 14/04 Up for **adoption** by the Foreign Affairs Council
- 17/05 EU Open Days - *EYD2015*



## III – Latest state of play on policy messages

- **Background:** Lisbon Treaty, European Consensus for Development, Policy Coherence for Development, European Consensus on Humanitarian Aid
- **Main messages** to be based on 'Agenda for Change', 'Decent life for All'
- Be sufficiently **flexible** to adapt to external and political changes:
  - ▶ on-going discussions on post-2015
  - ▶ unforeseen events
  - ▶ new College, HR/VP



# IV - Main stakeholders





## **V – LA & CSO role and actions**

- **EU citizens are the main target group of the EYD2015**
- **Only a decentralised approach as close and as broad as possible to these citizens will offer a successful EYD2015**
- **Civil Society and Local Authority engagement and activities will be key to reach these EU citizens and to match the EYD2015 ambitions and huge geographical reach.**



## V – LA & CSO role and actions

CSO and LA have 2 roles:

→as stakeholders:

- Design of the EYD2015: help to identify citizens' information needs/generate ideas
- Implementation of the EYD2015: engage with citizens at local level

→as beneficiaries:

- Benefit from EU funded programmes
  - Directly from the Commission
  - Through the National Work Programmes run at MS level



## VI - Next steps

- Finalise **policy messages** under the EYD2015
- **Work with stakeholders (internal/external)** – continue to design and implement concrete actions
- Final communication strategy and plan with **external contractor by June 2014**
- Call for **tenders/direct agreements** – NWP + NGO **by June 2014**
- Start **implementation!**

EYD2015 coming soon!

**Thank you!**

