

Call For Proposals

CITIZENS' VOICE **How to get engaged on EU values and policies**

25 March
Overview and Q&A



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The Call



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The CERV Programme

The Call falls under the umbrella of the CERV programme, which seeks to support and develop open, rights-based, democratic, equal and inclusive societies based on the rule of law.

ALDA

ALDA aims at strengthening a worldwide global alliance of local and regional authorities and civil society actors working together in local communities, in order to make them more resilient, socially and economically successful, more inclusive, sustainable and fair.

10/11 INITIATIVES FUNDED



TIMELINE



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● **05/03/2024 -
05/05/2024**

THE CALL IS OPEN

The proposals must be submitted
in English by the **5th of May 2024**
at 23:59 CET filling in the Online
Application Form.

● **10/05/2024**

THE RESULTS ARE OUT

The projects to be awarded and the
exact amount of financial support
will be decided by the **Selection
Committee (SeC)**.

● **10/05/2024 -
22/10/2024**

IMPLEMENTATION

The beneficiaries can implement
their activities within the scope of
the **Partnership Agreement**.

Thematic Focus



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This call seeks to support impactful initiatives that promote a **sense of belonging to the European Union in the year of the EU elections**. Additionally, the aim is to **cultivate a profound sense of “local ownership” and engagement within communities**. In particular the thematic focus of the regrant actions should have a clear link to the **2024 EU elections** and/or the **ALDA’s Thematic Hubs**.

EU Elections

Proposals should focus on initiatives that cultivate a sense of belonging to the EU and a willingness to participate, and that build awareness and understanding for the EU's role and impact within local communities. The actions funded should aim first to encourage people to **be informed and participate** in the elections and then also **follow up** with specific actions after the vote.

EU Rights and Values

Projects should aim to enhance the capacity of communities and citizens to know and promote EU rights and values. Values of **non-discrimination, equality** (including gender equality), and advancing gender and non-discrimination must be **mainstreamed in all funded actions**, independently of their specific objective.

THE KEY ELEMENTS OF THE PROPOSED ACTIVITIES



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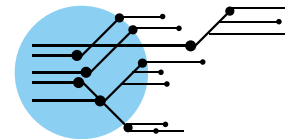
ALDA Thematic Hubs



ENVIRONMENT & CLIMATE



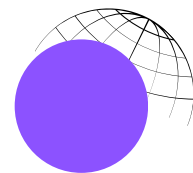
CITIZENS ENGAGEMENT



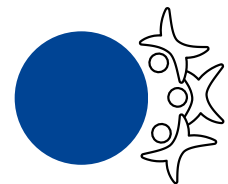
DIGITAL & INNOVATION



GENDER, INCLUSION & HUMAN RIGHTS



MIGRATION



YOUTH EMPOWERMENT & EDUCATION



TERRITORIAL & LOCAL DEVELOPEMENT

ALDA THEMATIC HUBS



Environment & Climate

- **INCLUSIVE AND JUST TRANSITION - LEAVING NO ONE BEHIND;**
- **CLIMATE CHANGE ADAPTATION AND MITIGATION STRATEGIES IN URBAN AND RURAL AREAS;**
- **GREEN SKILLS AND ENVIRONMENTAL EDUCATION;**
- **PROTECTING ENVIRONMENTAL RIGHTS AND ENSURING ENVIRONMENTAL JUSTICE;**
- **CIRCULAR ECONOMY AND CITIES;**
- **SPECIFIC KEY THEMES: ENERGY, FOOD SYSTEMS, NEXUS BETWEEN GENDER AND ENVIRONMENT, NATURE BASED SOLUTIONS**

ALDA THEMATIC HUBS



Citizens Engagement

- **STRENGTHENING LOCAL DEMOCRACY AND CITIZEN PARTICIPATION AND PROMOTING DECENTRALIZED COOPERATION;**
- **CIVIC ROLE AND CONTRIBUTION IN THE MOST RELEVANT ENVIRONMENTAL AND SOCIAL CHALLENGES;**
- **GLOBAL DEMOCRACY;**
- **RESEARCH;**
- **TEST AND VALIDATE NEW INNOVATIVE FORMS OF PARTICIPATION AND DELIBERATIVE TOOLS;**
- **SUSTAINABLE, INCLUSIVE, AND ACCESSIBLE PARTICIPATORY PROCESSES AND CITIZENS REPRESENTATION;**
- **SKEPTICISM AND TRUST-BUILDING**
- **POLICY MAKERS' AND CSOS' CAPACITY BUILDING.**

ALDA THEMATIC HUBS



Digital &
Innovation

- **DIGITAL SKILLS AND DIGITAL EDUCATION FOR ALL, ENSURING ACCESSIBILITY AND FOSTERING THE DIGITAL SKILLS OF ALL CITIZENS, WITH A SPECIFIC FOCUS ON THOSE WHO HAVE FEWER OPPORTUNITIES.;**
- **YOUTH DIGITAL FUTURE: ENGAGING YOUNG PEOPLE IN A NEW AND INNOVATIVE WAY (TOOLS, GAMES, SIMULATIONS, ...) AND TAKING BENEFIT FROM THE DIGITAL TRANSITION;**
- **DIGITAL FOR AN ACTIVE CITIZENSHIP, ENHANCING DIGITALISATION AS AN OPPORTUNITY FOR INVOLVING CITIZENS AND COMMUNITIES CLOSER TO THEIR LOCAL GOVERNMENTS.**

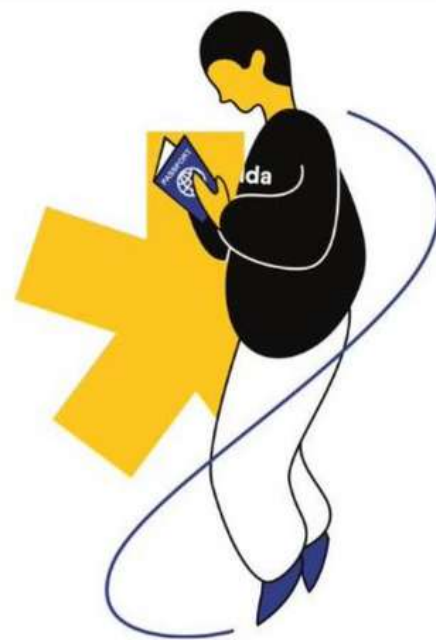
ALDA THEMATIC HUBS



Gender, Inclusion & Human Rights

- FIGHT AGAINST HATE SPEECH/ HATE CRIME;
- DISABILITY;
- INCLUSION OF MINORITIES/SOCIAL INCLUSION;
- PROMOTING GENDER EQUALITY/ENCOURAGING POLITICAL AND INSTITUTIONAL REPRESENTATION.
- NEXUS BETWEEN GENDER AND CLIMATE

ALDA THEMATIC HUBS



Migration

- **LABOR INCLUSION OF MIGRANTS;**
- **STORY TELLING ACTIVITIES AND POSITIVE NARRATIVES, BOOSTING FOR INCLUSIVE COMMUNITIES;**
- **PARTICIPATION OF PEOPLE WITH A MIGRATORY BACKGROUND IN DEMOCRATIC PROCESSES;**

ALDA THEMATIC HUBS



Youth Empowerment & Education

- **SOCIAL INCLUSION OF YOUNG PEOPLE, ESPECIALLY YOUNGSTERS FROM VULNERABLE GROUPS WITH FEWER OPPORTUNITIES, TO PROVIDE THEM WITH RELEVANT SKILLS AND KNOWLEDGE;**
- **YOUTH & TWIN TRANSFORMATION;**
- **YOUTH PARTICIPATION AND ACTIVE ENGAGEMENT OF YOUNG CITIZENS IN LOCAL COMMUNITIES AND IN THE DECISION MAKING PROCESS;**

ALDA THEMATIC HUBS



Territorial & Local Development

- **INNOVATIVE AND ENDOGENOUS RESPONSES FROM LRGS (LOCAL AND REGIONAL GOVERNMENTS) AND COMMUNITIES TO PRESENT-DAY CHALLENGES AND OPPORTUNITIES TO UNLOCK THE LOCAL (TANGIBLE AND INTANGIBLE) RESOURCES;**
- **INVOLVEMENT OF COMMUNITIES IN DECISION-MAKING PROCESSES TO COMPOSE THEIR OWN HARMONIOUS FUTURE;**
- **DECENTRALIZED AND MULTI-STAKEHOLDERS PARTNERSHIPS TO STIMULATE A SUSTAINABLE ECONOMIC GROWTH AND ENHANCE LIVING STANDARDS IN THE INVOLVED TERRITORIES.**

THE KEY ELEMENTS OF THE PROPOSED ACTIVITIES



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14. Thematic Focus - Alda Hubs *

Please, identify up to 3 ALDA Hubs project theme is linked to.

Check all that apply.

- ☐ Environment & Climate HUB
- ☐ Citizens Engagement HUB
- ☐ Digital and Innovation HUB
- ☐ Gender Inclusion & Human Rights HUB
- ☐ Migration HUB
- ☐ Youth Empowerment & Education HUB
- ☐ Territorial and Local Development HUB

This is very relevant, please take your time to check the hub priorities on the call and the pages on Alda website, in order to connect your actions to them

15. Thematic Focus - Focus on the topic (1500 characters) *

Starting from the ALDA Hubs you identified, please specify the thematic area/s of your actions.

Mention the key hub/s priorities you would like to focus on

16. Description of the Initiative (3000 characters max.) *

Please, briefly explain your project idea. Guiding questions: How is it connected with the key priorities (EU Elections and Strengthening capacity for EU rights and values)? What is the project's main goal? What are the main objectives? What methodology do you propose?

In this part better explain how your action is connected to the other key elements (EU Elections and EU Rights and values)

Eligibility



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- **Be a legal entity, private non-profit organisation (private body);**

- **Be established in a Member State of the EU;**

- **Respect EU values as laid down in Art. 2 of the Treaty on European Union and the EU Charter of fundamental rights;**

- **Be directly responsible for the preparation and management of the action, not acting as an intermediary;**

- **Be a member of ALDA on the date of publication of this “call for proposal 2024”**

- **Commit to ALDA’s “Gender Equality and anti discrimination policy” and to sign the statements for members, if they have yet to do so.**

Eligible Activities



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AWARENESS RAISING ACTIVITIES

e.g. street actions, shows or
workshops, focus groups (etc.)

EXCHANGE OF GOOD PRACTICES

e.g. study visits, field visits, exchange
events, networking/partnership
building activities

EXCHANGE OF GOOD PRACTICES

e.g. street actions, shows or
workshops, focus groups (etc.)

CREATIVE AND CULTURAL ACTIONS

e.g. exhibitions, film festivals, theater
performances, art contests, artistic
installations, street art initiatives,
artistic residencies

INITIATIVES WITH SCHOOLS AND UNIVERSITIES

e.g. youth activities, debates,
democracy schools, EU elections
simulations

PROMOTION AND DISSEMINATION ACTIVITIES

e.g. digital social activism,
information campaigns,
publications of manuals, audio-
visual productions

ACTIVITIES THAT INCREASE THE INVOLVEMENT OF CITIZENS AND CIVIL SOCIETY ORGANIZATIONS

in policy and decision making
processes with local, regional and
national governments

Not Eligible



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ACTIONS CONCERNED ONLY OR MAINLY WITH INDIVIDUAL SPONSORSHIPS FOR PARTICIPATION IN WORKSHOPS, SEMINARS ETC

ACTIONS SUPPORTING POLITICAL PARTIES

ACTIONS CONCERNED ONLY OR MAINLY WITH INDIVIDUAL SCHOLARSHIPS FOR STUDIES OR TRAINING COURSES

ACTIONS WHICH CONSIST EXCLUSIVELY OR PRIMARILY IN CAPITAL EXPENDITURE, E.G. LAND, BUILDINGS, EQUIPMENT AND VEHICLES, EXCEPT IN SPECIAL CIRCUMSTANCES

ACTIONS INTENDED TO RAISE FUNDS OR PROMOTE THE VISIBILITY OF THE APPLICANT OR ITS PARTNER(S)

ACTIONS WHICH DISCRIMINATE - EITHER DIRECTLY OR INDIRECTLY, AGAINST INDIVIDUALS OR GROUPS OF PEOPLE

ACTIONS INCLUDING PROSELYTISM

CORE FUNDING OF THE APPLICANT OR (WHERE RELEVANT) ITS PARTNERS.

ACTIONS CONSISTING MAINLY OF RESEARCH OR OF STUDY.

Target Group



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CITIZENS AND THE LOCAL COMMUNITIES

YOUNG PEOPLE BETWEEN 15 AND 29 YEARS OLD

VULNERABLE GROUPS

people with a migrant background, Roma, Sinti and Travellers people, girls and women, LGBTIQ+ people, people with Physical/Mental/Sensorial barriers

Grant



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Group #1

10.000 Euro

2-5 Projects

Group #2

15.000 Euro

2-5 Projects

Group #3

20.000 Euro

2-5 Projects

**The sub granting
scheme will
cover 100 % of
the total project
budget.**

The number of beneficiaries for each group will be decided by the Selection Committee (Sec), during the evaluation phase, depending on the type of proposals submitted.

Evaluation



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Relevance of the action

Quality of the project design and implementation

Impact

Evaluation



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Relevance of the action

The project proposal is relevant to the objectives and addresses at least one of the key priorities of the action.	(1-7 points)
The profile, experience and activities of the applicants are relevant for the field of the application. ¹	(1-7 points)
The target group is clearly identified and the expected results meet their needs.	(1-7 points)

*NB. Specify how many years of experience : 1 point = Not clearly specified ; 3 points less than 5 years of experience with similar projects/activities; 5 points between 5 and 15 years of experience; 7 points more than 15 years of experience

Evaluation

Quality of the project design and implementation

The project objectives are clearly defined, realistic and address the needs and goals of the applicants;	(1-5 points)
The proposed methodology is clear, adequate and feasible and the project work plan is clear, complete and effective;	(1-5 points)
The activities that applicants commit to carry out satisfy the principles of economy, efficiency and effectiveness;	(1-5 points)
The activities are designed in an accessible and inclusive way, with regards to racial or ethnic origin, religion or belief, (dis)ability, age, gender, sex or sexual orientation;	(1-5 points)
The project incorporates the use of digital tools and methods;	(1-5 points)
The project is designed in an eco-friendly way and incorporates green practices in different project phases;	(1-5 points)

When writing the proposal,
make sure to be very
clear on this.

The Sec will evaluate
solely taking into account
what you write.

Evaluation



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Impact

The project proposal includes concrete and logical steps to integrate the project results in the regular work of participating organisation;	(1-5 points)
The project has the potential to positively impact its participants and participating organisations, as well as the wider community;	(1-5 points)
The project proposal includes an appropriate way to evaluate the project outcomes;	(1-5 points)
The project proposal includes concrete and effective steps to make the results of the project known within the participating organisations, to share the results with other organisations and the public and to publicly acknowledge the European Union funding (e.g. the communication & dissemination strategy is clear, the communication tools and channels are clearly identified)	(1-5 points)

Evaluation



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Additional Points

The applicant clearly foresees cooperation with other key local actors, ALDA and its thematic hubs.	+ 3 points
The applicant foresees the implementation of a side initiative during ALDA General Assembly and Festival (13th and 15th of May 2024, Barcelona) ²	+ 3 points
The applicant agrees to adopt an internal policy, by the end of the project, that foresees Gender equality and Anti discrimination guidelines to be implemented within the organisation. ³	+ 3 points

Be inspired

Check last years' subgrantees



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Be informed

Use the Q&A button

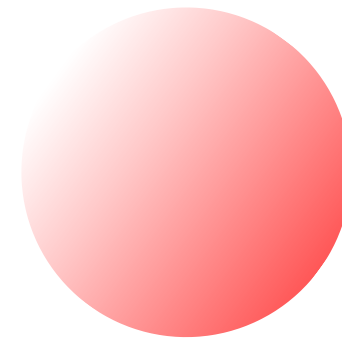


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Thank You!

CHECK THE CALL



<https://www.alda-europe.eu/citizens-voice-call-for-proposals/>



regranting@alda-europe.eu