

# TALE: Call for External Evaluators

**Join Us as an External Evaluator for the TALE Project!**

## Context

ALDA is seeking an external evaluator to collaborate on the [TALE - Take the Lead in the EU Elections](#) project, co-funded by the European Parliament. Active in seven Member States, our project's mission is to foster active participation among European youth, bridging gaps in voter turnout and empowering young citizens to play a significant role in shaping the future of European democracy. Through training, communication campaigns, and participatory workshops, the project aims to equip young individuals with essential knowledge of EU values, institutions, and the importance of transparent communication in democratic processes.

The external evaluator's role in the [TALE - Take the Lead in the EU Elections](#) project is pivotal, serving as an impartial observer and analyst to provide an objective assessment of our progress and impact. Through surveys conducted both during and after project implementation, in collaboration with partners, the evaluator will diligently monitor the growth of beneficiaries and the effectiveness of our initiatives. Offering a neutral perspective, external evaluators bring forth insights that may have been overlooked, enabling a comprehensive evaluation from diverse angles. The evaluator will have as responsibility the production of the final report, offering recommendations for adjustments as necessary. Through surveys administered at project implementation and completion phases, coupled with ad-hoc online meetings with members, evaluators measure the evolution of the project efforts and the impact on target groups. Finally, their expertise and thorough evaluation process contribute to the success and refinement of the TALE project, guiding the partners towards the goal of empowering European youth and enhancing democratic engagement.

## **Objectives of the external evaluation:**

- Deliver an impartial and neutral assessment of the project's progress and impact, providing insights from an external perspective.
- Oversee the growth of beneficiaries and assess the effectiveness of project initiatives through comprehensive surveys conducted with partners and beneficiaries.
- Offer recommendations for adjustments to the project, where necessary, in the final report to enhance effectiveness and efficiency of the project.

## **Eligibility criteria:**

We are seeking **evaluators (organisations or professionals)** with:

- Experience in conducting external evaluations for similar projects.
- Expertise in participatory evaluation methodologies.

- Familiarity with European youth engagement and democratic processes.

**Who should be involved in the evaluation:**

- External evaluator(s) - leading the evaluation
- ALDA (leading partner) - supporting the external evaluator(s)
- All partners of the project
- Young people as key beneficiaries of the action (Change makers)

**Expected results and timeline of external evaluation:**

- Deadline for submitting applications: **June 11, 2024**
- Publication of the selected evaluator: **June 14, 2024**
- Evaluation methodology (does not have to be in a separate document, can be described in the report) and Final evaluation report: **by July 30, 2024**

**Available budget:**

- 4000 euros, to be paid after the finalisation and submission of the final report evaluation.

**Application process and contact person to apply:**

An email shall be sent to Dafne Sgarra, Project Manager - [dafne@aldaintranet.org](mailto:dafne@aldaintranet.org), mentioning “TALE evaluator” in the email subject, with the CV annexed and a methodology proposal for this evaluation (maximum of 2 pages). Deadline: **June 11, 2024 - h.17.00.**

Join us in empowering European youth and shaping a vibrant European democracy! We look forward to receiving your proposals and partnering with you to ensure the success and impact of the TALE project.