

**Promoting Organic Production – Enhancing Youth Employment
POPEYE**

Final event
Strasbourg, 24 February 2014

**International Conference on
“Active youth for local development: the example of organic production”**

Maison de la Région // 18h30 – 20h30
Working language: English & French

Welcome speech:

- 18.30 – 18.40 Ms Lilla Merabet, Regional Councillor, Vice-President of the Committee on “Youth and Social and Solidarity-based Economy”, Region Alsace
- 18.40 – 18.50 Mr Oriano Otočan, President, ALDA

Panel:

Moderator: Ms Antonella Valmorbida, Director of ALDA

- 18.50 – 19.05 Ms Tina Mulcahy, Acting Head of Youth Department of the Council of Europe
Presentation of the Revised European Charter on the Participation of Young People in local and regional life
- 19.05 – 19.20 Ms Lilla Merabet, Regional Councillor, Region Alsace, President of the Sub-Committee on Youth of the Assembly of European Regions (AER)
Presentation of the AER political report on “The involvement of young people in democratic life at regional level”
- 19.20 – 19.35 Mr Julien Scharsch, young organic farmer in polyculture vegetables/grains and administrator of Opaba (Professional organization of organic production in Alsace)
Presenting the local experience
- 19.35 – 19.50 Mr Matias Knežević, Representative of the POPEYE group from Croatia
Presentation of the activities at local level
- 19.50 – 20.00 Ms Biljana Zašova, Senior Project Coordinator, ALDA
Presentation of ALDA’s Youth Programme
- 20.00 – 20.30 Discussion with the audience
- 20.30 – 21.30 Cocktail Reception by the organic restaurant from Strasbourg « Le Pur »