



Città di Arzignano



**“NEW – New Entrepreneurs Ways” Project
Wednesday 11th June – 9.30 – 12.00**

ROUND TABLE: “NEW ENTREPRENEURSHIP TODAY: UTOPIA OR REALITY?”

Thank you for agreeing to be panellists in the round table “New entrepreneurship today: utopia or reality?” taking place within the seminar of the project NEW in Arzignano (Italy) on the 11th of June 2012.

We thought that it would be useful to introduce you all to each other and describe the ideas for the panel debate, the questions we already have in mind and give you the scope to suggest the questions that you would really like to be asked!

Panellists

1. Corriere Vicentino: Andrew, Entrepreneur
2. Italian Power Company: Alessandro Fracasso, Entrepreneur
3. Manostorti: Filippo Storti, Entrepreneur
4. CPV – Centro Produttività Veneto: Patrizia Bernardini
5. UNISCO: Massimo Avantaggiato
6. University of Verona: Roberto Ricciuti, University Professor
7. High school class representative (tbc)
8. Cargopooling (via Skype): Matteo Alacevich (tbc)

The idea for panel debate is to initiate **an interactive discussion** with the wider seminar participants. You will see from the programme that there are several interactive sessions and this panel debate will provide a further moment for active participant participation.

For this reason we will not ask you to prepare a formal speech or presentation - but rather to engage with each other and, in particular, with the audience on the topic of the debate.

The session will last for about two hours.

The questions below are some suggestions that we have but we invite you to send us the questions that you would eventually like to be asked and also share your preferences concerning the questions below about whether you would or would not like to be asked each one.

You will of course be asked to present yourself at the beginning of the round table.

Hints/suggestions for the Round Table and the debate

- What is your experience in the field of entrepreneurship?
- What does it mean “new entrepreneurship” today?
- Name three characteristics a young entrepreneur needs to have today to be successful!
- It seems new entrepreneurship is again on the top of the political agenda: just a fashion or something more?
- Entrepreneurship, creativity, participation, innovation, youth and Europe: these are the pillars of the project NEW. How would you link all these elements?
- Local community, Europe and Globalization: a must for a young entrepreneur?
- Any practical support to suggest to the younger generations to activate their own business?

We will close the session (10 minutes) by.

- a. Asking each of you to give one key message about the future, especially related to youth employment and entrepreneurship
- b. we will then make a small summary and link to other elements of the seminar programme.

We will try to involve the audience as much as we can with thought-provoking questions, surveys among the audience, and other moderation tools.

For further information and clarifications please contact:

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