



INTACT - International Network of Towns – Active Citizenship and Twinning

Local Activity Open Door's Day, VINICA Report

*Partner responsible of the organisation: **Municipality of Vinica, R.Macedonia**
Local Self Government Unit*

*Date and venue of the activity: **14 July 2010, Vinica Municipality, R.Macedonia***

*The name of the local activity is “**Open Doors Day**” held on **14 July 2010 in Vinica Municipality**.
The local activity was organised by municipality of Vinica and held at the same day on several locations in Vinica City and tree villages Blatec, Jakimovo and Istibanja in the municipality of Vinica.*

The follow info points was planned for project promotion:

- *Municipal Building – local administration offices and Mayor's office*
- *Women Organisation “Zlatno Doba”*
- *Association of Citizen's “INI”*
- *Association of beekeepers “Matica”*
- *Public Municipal Library “Vanco Prke”*
- *City Museum “Terakota”*
- *Public Square “Angel Vinichki”*
- *Roma Community*
- *City Market and High Street*
- *Boulevard “Marshal Tito”*
- *Swimming pool and City Park*
- *Centre of village Blatec*
- *Centre of Village Jakimovo*
- *Centre of Village Istibanja*
- *Cultural House “Toso Arsov”*

1. Description of activity

Please give a short description of the activity or activities you organized and the methods used.

The main local activity in Vinica, as a partner municipality in the project INTACT was held on 14 July 2010, but the preparation activities and local events for promote twinning and active citizenship was held during the period of 6 July - 15 July.

From 12-13 July was municipal celebration of the CITY of VINICA (Pavlovden) with programme of cultural activities, music, art presentation in the City Museum “Terakota” and opening ceremony of the paraclis “St.Pavle” on the public square “Angel Vinichki”



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On 12 July 2010 (Petrovdan) was held following activities:

1. Opening of ceramic children exhibition in the city museum "Terakota";

- Video presentation of the **I International Ceramic Colony "St. Andrew" 2010** in Vinica and gathering of the artists with the Mayor Donchev,

- Testing of wine and food sponsored by Fishpond "SLIV" and Private Company Makprogres with the brands "Vinichini" and "Armonia"

2. Presentation of the municipal awards to the citizens, companies, NGO and international donors;

3. Evening of spiritual music for the citizens of Vinica.

On **13 July 2010 (Pavlovdan)** was held Liturgy in church St. Arhangel Michael in the centre of town Vinica and walking with citizens to the new small church called (paraklis) "St. Pavle" followed by working meeting of the Municipal CITY COUNCIL of Vinica and lunch.

On the evening from 18.00 o'clock in the City Park was held cultural and art performance for children and youths (via interactive way) as well opening of the public place for gathering of people in the city park built by Public Communal Enterprise "Solidarnost" and sponsored by AD Tondach - Makedonija private company in Vinica with roof tiles.

The same time in the city park was opened new sport playground for pensioners of Vinica and a new club for 160 pensioners from village Jakimovo in the renovated facility in municipal building on local village council.

During the period of 10-16 July on the fishpond and restaurant "SLIV", 12 km distance from Vinica was held **I International Ceramic Colony "St. Andrew"** in Vinica. The organiser was City Museum "Terakota" and financially supported by Mayor Emil Donchev and City Council as well several private companies: Makprogres, SBW Romero, Ribnik SLIV, Tondach. On the ceramic colony participated artists from towns from Macedonia and two artists from Romania.

The H.E. Ambassador Natalija Drozd, Deputy Chief of the Mission OSCE in Skopje the same day on Day of CITY Vinica "**Pavlovdan**" was as a honourable guest of the Mayor of Vinica, Mr. Emil Donchev using the opportunity to visit the ceramic colony and meet with all artists. This is also one of the local activities which promote twinning and active citizenship.

On 14 July the 29 youth volunteers which participate in promotion of INTACT project were part of the citizens on the public square together with the Mayor Emil Donchev welcomed a flaming torch of world harmony run on 10.30 a.m and take a short run with the international runners on streets in Vinica.

As a part of local activity the establishment of the municipal commission for twinning was held on 14 July on 9.00 a.m in the office of municipal twinning officer Viki Simova.

The 9 members of the commission are representatives from local self government, NGO's (Zlatno Doba and Kitka), business sector (Makprogres) as well public institutions (schools "Vanco Prke" and "Slavco Stojmenski" and public enterprise "Vin-Sport")

The local administration officers and the Mayor Emil Donchev had approximately 110 individual meetings with interested citizens in the municipal offices in the schedule drafted agenda before.

The volunteers were all day on the different locations in the City Vinica and villages assisting in promotion of activities with distribution of information leaflets and discussion with citizens for the twinning and active citizenship as well collecting some ideas for future plans.

All 29 youth volunteers completed the tasks with dedication, youth spirit and energy on time. On 15 July on 11.00 a.m volunteers had a gathering together on front of the banks on the boulevard "Marsal Tito" and they made a walking tour close to the new jardinière built from municipal budget and planted several tree lawanda donation from beekeepers organisation "Matica" to the City of Vinica. Also Public Enterprise Makedonski Sumi donated a green winter trees for beautification of the jardinière. The new jardinière was built with funds from municipal budget.



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After that all volunteers with their mentors Viki Simova and Valentina Mancevska and Marketing Manager in Makprogres, Maja Ivanovska (member of commission for twinning) have together coffee and soft drink break in café bar "Gala" sponsored by private company "Makprogres" from Vinica.

After two weeks all volunteers delivered some photos from the tasks as well list of people contacted during the local activities open doors day on 14 July 2010.

From 16-29 July 2010, Viki Simova, advisor for international cooperation and EU integration had an individual meetings with all volunteers and collecting data's and photos from them as well develop a close communication with INTACT's volunteers. Together with project team and Mayor Doncev evaluated the local event and project activities.

2. Analysis of activity

Please describe what you learned from the activity. Which working methods did you use (communication, meeting, workshop...) ? Did you use e-technologies?

One project task was preparation of promotional material for the visibility of the project INTACT in the local community.

Other task was preparation and printing and copy of 800 info leaflets for promoting a project activities and twinning as well 40 posters and 50 T-shirts for volunteers and members of commission for twinning and operative group.

The technical preparation and public procurement was done by Sasko Georgievski – project coordinator as municipal contact person in application.

The citizens were informed on the municipal website with information about the planned activities for the local event "OPEN DOORS DAY" as well 40 info posters was distributed by volunteer's team on public places in the city of Vinica and villages.

On the local TV media "Televizija Kocani" reporter Makedonka Mireva prepared information about the project activities and the goals with video shots from the information session with the INTACT volunteers held by mentors Viki Simova and Valentina Mancevska. On the 14 July 2010 individual meetings was held with citizens in the period 9.30 to 15.00 o'clock. Workshop as information session for volunteers was held on 9 July from 11.00 -13.00 o'clock.

Two meetings with members of operative group for planning and implementation of the project activities were held in the municipal offices.

On 14 July 2010, Constitution Meeting of the members of municipal commission for twinning was organised on 9.00 o'clock by Violeta Mihajlova chief in department in Local Self Government of Municipality of Vinica were the Mayor Emil Donchev was also attended.

Information meetings in NGO's (Women Organisation "Zlatno Doba", Citizens Association "INI" and Beekeepers Association "Matica") in their offices with audience of the members and visitors of the clubs with promotion of the project by Viki Simova and Valentina Mancevska were organised follow the previous schedule.

The activities was planned and implemented by **29 youth volunteers**, **50 members of NGO's**, **12 representatives** from public institutions and **9 municipal employees** form local administration. The citizens involved in information public awareness campaign were directly around **600 citizens** and indirectly **3000 citizens** form Vinica Municipality via media and official website and municipal newspaper VINIEAM.

3. Assessment



How was this activity useful for the target group? What was good about its implementation? Was the audience satisfied? What could be improved?

The youths and elderly people was very interested during informing about activities as well women members of association “Zlatno Doba” and beekeeper’s members of the “Matica”. Educated people was more collaborative then citizens with low education background. Employees from municipal and state organisation also was supported and interested in getting more information’s about twinning and active citizenship. Youth expressed willing to participate in more activities because find very useful for them to learn new skills and working as team and tandem with other young people. Volunteers were very professional, mature on implementation of tasks as well shown after the activity initiative for preparation of questionnaire for the public survey for gathering idea for twinning activities and to measure a level of public awareness for the twinning and active citizenship. They would like to have more opportunity to participate in camps for youths in EU countries to learn more for European identity and volunteerism. The organisation of the local actions was on high level and professionalism from each member. The lack of video equipment as digital cameras for volunteers was solved because they used own private digital cameras during the reporting of the project activities. Also not having a budget for supply and printing more t-shirts or other promotional materials was obstacle in wider promotion to the large number of citizens. In the planning of future activities must be aware in providing budget for exchange a more people to other cities of partners and make opportunities for more citizens to visit other countries.

Prepared: Viki Simova, Advisor for International Cooperation and EU integrations

Signature

Approved: **EMIL DONCEV, Mayor of Municipality of Vinica, R.Macedonia**

Signature