

# Food Wave - Empowering Urban Youth for Climate Action

“Food Wave - Empowering Urban Youth for Climate Action” is a project co-funded by the European Commission under the Development Education and Awareness Raising Programme (Reference number: EuropeAid/160048/DH/ACT/Multi).

The project aims at creating awareness on sustainable ways to consume and produce food for climate change mitigation and activate young people in their cities, in order to enable them to influence institutional decisions, so they can lead us to a sustainable global food system by 2030. The project is led by the City of Milan, and co-implemented by ActionAid Italia, ACRA, Mani Tese and 25 project partners in 17 countries, including the European Association for Local Democracy (ALDA).

In order to contribute to this wider goal, the Project, under the coordination of ALDA, with the collaboration of the project partners and in synergy with the Milan Urban Food Policy Pact (MUFPP), established a sub-granting scheme that will contribute to the Food Wave overall objective, supporting grass-root initiatives in the field of climate-friendly food consumption behaviours.

Please, read the call for proposals carefully before completing the application form. The application form has to be submitted within the 28th of February 2021, filled in all of its sections.

The applicants will receive support by the Food Wave team during the proposal writing process. The questions have to be sent by email to the following email address: [catchthewave@alda-europe.eu](mailto:catchthewave@alda-europe.eu) :

- A first set of questions will be received by email by the 31st of January and the answers will be published on the website.
- A second set of questions will be received by email by the 10th of February and the answers will be published on the website.

To support the proposal writing process in the best possible way and to answer to all the queries, a public and recorded Q&A session will be organised on the 10th of February and will be streamed online. Further information about the information session will be published online on the ALDA website ([www.alda-europe.eu](http://www.alda-europe.eu)).

\* Required

## 1. Email address \*

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## General Information

Please, fill in all the sections of the application form in English. Applications sent in other languages will be rejected.

2. Name of the applicant organisation \*

Please indicate your organisation's full name

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3. Address of the applicant organisation \*

Please indicate your organisation's full address

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4. Legal representative of the applicant organisation \*

Please indicate name, surname and role

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5. Foundation year of the applicant organisation \*

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6. Contact details \*

Please indicate email and phone number of the organisation's contact person

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**7. Project duration \***

Indicative start and end date of the project. Please note that the project implementation period has to be included between the 1st of May 2021 and the 15th of November 2021, not necessarily covering the whole period. For example "Project starting date: 10/06/2021 - Project ending date: 10/09/2021".

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**8. Country and territory where the project would be implemented \***

For example: Italy, Rome.

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**9. Organisation's website and social media \***

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**Description of the applicant organisation****10. Annual budget of the organisation \***

The organisations whose annual budget is higher than 150.000,00 EUR are not eligible for this call for proposals.

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**11. Composition of the board of the organisation \***

In order to be eligible, the board of the applicant organisation has to be partly composed by young members (18-35 years old). Please specify: 1) Total number of the board members; 2) Number of the under 35 years old board memb  
3) Gender composition of the board.

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12. Description of the applicant organisation (2000 characters max.) \*

Please, describe your organisation, its mission, main thematic focus, its activities and experience underlying the expertise in the thematic focus of the call, including previous experience with similar projects.

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13. N. of years of the applicant's experience in the territory of implementation of the project idea \*

Please, specify since how many years the organisation has been working in the territory where the project will be implemented.

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Summary of the project

14. Short description of the project proposal (2500 characters max.) \*

Please, briefly explain your project idea detailing the connection with the objectives of the call. Guiding questions: which is the main project idea? Why is the project idea relevant for the Food Wave call for proposals? Which are the territorial needs addressed by the proposed project? Which are the kind of activities the project intends to implemer

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**15. Describe the target group of the project (1500 characters) \***

The sub-granted activities must directly involve and be addressed to young people between 15 and 35 years old. Please specify the characteristics of the group of people that the project aims to reach and involve in the action. Some guiding questions: Who are the members of the target group? How old are they? Where do they come from? Are they from a specific city, neighbourhood, district? Are the target group members facing specific problems / do they have specific needs? What are the strengths and potential of the target group members?

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**16. Number of people reached by the project actions \***

Please, specify the number of direct and indirect beneficiaries you expect to reach through your project idea. Direct beneficiaries are people directly involved in your project activities. Depending on your project actions, these could be people who join your training, people who download your video, visual tools, graphics etc, people who actively adhere to your communication campaign, students who see a street painting etc. The direct beneficiaries have to be directly involved in the project activities and their involvement has to be possible to count and demonstrate. Indirect beneficiaries are individuals who do not have a direct connection with the project activities. Nevertheless, they could potentially benefit from them through knowledge transfer from the direct beneficiaries (friends, family members, colleagues) or through articles, social media posts etc..

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**17. Link with the Sustainable Development Goals - SDG \***

Please, identify up to 3 Sustainable Development Goals your project idea will contribute to reach.

- SDG 2: Zero Hunger
- SDG 8: Decent Work and Economic Growth
- SDG 11: Sustainable cities and communities
- SDG 12: Responsible consumption and production
- SDG 13: Climate Action

18. Link with the Milan Urban food Policy Pact (MUFPP) categories \*

Please select up to 3 priorities of the Milan Urban Food Policy Pact your project idea relates to (For more informatio <https://bit.ly/2XXeAwJ>)

- Governance
- Sustainable diets and nutrition
- Social and economic equity
- Food production
- Food supply and distribution
- Food waste

Project description

19. What is the thematic focus of the project and its main objective? (2500 characters max) \*

Please describe the main thematic focus of your project and how is it in line with the objectives of the call. Specify the overall aim of your project, specifying the desired changes. The objective has to be realistic (both in terms of time and budget) and measurable.

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20. What is the need at the local level that the project is addressing? (2000 characters max.)

Please describe the current situation in your territory in relation with the thematics of the project: How is your project idea aiming to change it/improve it? Which impact does it aim to have on the target group?

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21. Describe your project activities (4000 characters max) \*

Please, describe the planned activities in detail, including the foreseen project timeline. Provide a detailed explanation of the proposed activities specifying: i) the activities you plan to implement through the project; ii) how you intend to implement them (will you use specific tools, methodologies, implementation strategies etc.?); iii) which stakeholder you plan to involve in the organisation of the activities (if any); iv) existing linkages with on-going activities, events, processes, projects etc.. v) an indicative timeline of the project activities.

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22. Explain how you intend to amplify the impact of the project connecting it with international events / days / networks of organisations (1000 characters max) \*

Please specify whether the project intends to create synergies with international events, international days or international networks of organisations (see the call for proposals for the examples).

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23. Describe the expected results of the project (2000 characters max.) \*

What are the results that the project aims to achieve? Which are the changes that the project aims to trigger?

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24. Which are the main challenges and risks you expect to face if the project is approved? How do you intend to tackle them? (1000 characters max.) \*

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25. Briefly describe the communication strategy of your project (2500 characters max.) \*

Guiding questions: How and where will you give visibility to the project (organisation website, social media, partners website etc.)? Which communication channels will you use to promote your project? How many news do you plan to write about the project? Will you give visibility to the project in your newsletter? Do you plan to involve any local media during the proposed activities? Which media will you involve (e.g. general press, free press, local radio, television, podcast platforms, advertising on transport etc.)?. Are you going to produce dissemination material (posters, leaflet brochures etc.)?

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26. Please specify which social media you will use for the promotion of the project and specify your account details \*

Twitter, Facebook, LinkedIn, Instagram, YouTube; Vimeo; Others (Please, include the links)

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### Communication and visibility

27. The Food Wave consortium may wish to use & publish the results, outputs, outcomes, pictures, and other materials created by your project in publications & news online. Do you have any objection? \*

Yes

No

28. The applicant organisation commits to undertake the responsibility to obtain the relevant permissions and authorisations to disseminate the images of the project direct beneficiaries in media and social media \*

Yes

No

29. I hereby confirm to comply with the visibility requirements of the Food Wave Project (inclusion of logos in all communications, documents, publications, materials, reports, news etc) \*

Yes, I do confirm

No, I do not confirm

## Budget

30. Indicate the total budget of the project \*

The total project amount requested by a project cannot be higher than 3.000 EUR. The sub grant scheme will cover the total project budget within this specific limit.

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## Check List

Please, before sending the application make sure you provided all the required information

31. All the questions of the application form have been fully completed \*

Yes

No

32. The applicant is a legal person and a non-profit organisation \*

Yes

No

33. The project proposal is in line with the objectives and priorities of the DEAR Programme \*

Yes

No

34. The activities of the submitted proposal are in line with the guidelines of the call and are not among the non-eligible activities \*

Yes

No

35. The applicant organisation commits to provide all necessary information and reports (narrative & financial) upon its finalisation \*

Yes

No

36. Are you eligible for VAT refund? \*

If the applicant organisation is eligible for VAT refund, the VAT is not considered as an eligible cost. Please, consider when building the budget of the project.

Yes, the applicant organisation is eligible for VAT refund

No, the applicant organisation is not eligible for VAT refund

#### Attachments

Please, attach the following documents

37. Annex I. The budget proposal \*

Please, download the budget here: <http://www.ald-europe.eu/library/news150/>

Files submitted:

38. Annex II. Declaration of Honour correctly signed \*

Please, download the forme here: [www.ald-europe.eu/library/news150/](http://www.ald-europe.eu/library/news150/)

Files submitted:

39. Annex III. The official proof of registration of the organisation \*

The document can be uploaded in its original language.

Files submitted:

#### 40. Annex IV. The organisation's last annual budget

Please upload the las financial statement or annual financial report. The document can be uploaded in its original language. If the organisation has been constituted after the 31st of December of 2019 this document is not compulsory.

Files submitted:

#### 41. The organisation's statute \*

The document can be uploaded in its original language.

Files submitted:

#### 42. The organisation's board composition \*

Files submitted:

### Privacy and GDPR compliance

43. I agree that the provided information will be treated according to ALDA privacy policy:  
<https://bit.ly/3o3igaR> \*

Yes, I agree

No, I do not agree

44. We would like to keep you informed about the progress of this project and its future actions. Would you like to receive any important communication related to the project? \*

Yes

No

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