



“Democratic Movements and Social Media”

International Training Course
Dilijan | Armenia

General Idea:

The training course "Democratic Movements and Social Media" will be dedicated to the role and influence of social media in democratization process in Europe. Looking at the Arab spring in 2011, social media played an important role in fostering the impact of democratic grass-root

movements. Similarly civil initiatives in Eastern Europe e.g. Armenia and Georgia are widely using Web 2.0 tools to bypass censorship in order to bring their messages and demands for change to the public.

Therefore, the training course would like to elaborate on the potentials of new media and social networks for democratic change in Europe by introducing a broad variety of tools available, comparing different forms of social media tools in regards to their impact and by promoting the use of those tools in local and international youth work in order to foster democratic youth participation, particularly among hard to reach youth.

In terms of methodology, the training course will apply non-formal education and exercise several tools with the participants, create a small scale media campaign to promote a self-organized local event on a crucial topic of relevance for local youth and includes a visit to a media institution.

Form November 27 – December 05, 2013, the project will gather 28 youth leaders and social workers from Czech Republic, Lithuania, Greece, Ukraine, Portugal, Switzerland, Georgia, Germany, Armenia, France, and Moldova in Dilijan, Armenia.



Dates:

The Youth Exchange will be organized from **November 27 till December 05, 2013.**

Participants:

28 participants from EU and EECA countries

2 trainers from Georgia and Italy

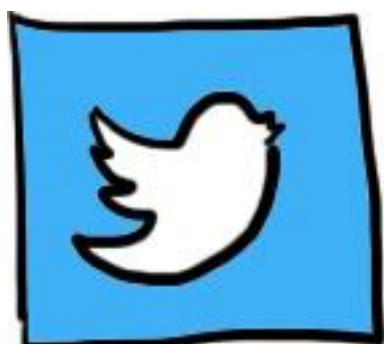
3 Support staff



LIST OF THE PARTNERS, NUMBER OF PARTICIPANTS AND MAX. TRAVEL COST LIMITS:

Country of residence	Promoter	Number of participants	Max travel cost per country
Armenia	Youth Cooperation Center of Dilijan NGO	2	60
Czech Republic	European Youth Centre Břeclav	2	1300
Lithuania	"EurogemsLt" Socialiniu iniciatyvu asociacija	2	1200
Germany	European Intercultural Forum e.V.	2+1*	1800
Greece	United Societies of Balkans	2	1100
Ukraine	Mykolaiv city youth non-profit organisation "Iskra"	2	1000
Portugal	"H2O" – Associação de Jovens de Arrouquela	2	1400
Ukraine	Media development Centre "Dialogue"	2	1100
Switzerland	Verein Youth Exchanges without Borders	2	1400
Armenia	Armenian Progressive Youth	2	80
Georgia	Robert Schuman Foundation - Georgia	2	240
Moldova	Institutul de Instruire in Dezvoltare "MilleniuM"	2	1100
Georgia	KinoYeast	2+1*	360
France	Association of Local Democracy Agencies	2	1300
	TOTAL:	28	
* - trainer			

Financial Condition/ Travel Cost:



The Training Course will be implemented in the frame of the EU Youth in Action Program, Action 3.1. Accommodation, food, visa fees and materials will be covered fully by the organizers. Travel expenses will be reimbursed at 70% of the real cost.

Insurance is obligatory and should be arranged and covered by each participant.

The organizers will reimburse 70% of participants' travel costs (with cheapest mean of transportation) in return of original tickets.

All participants will receive the reimbursement on spot in Armenia.

Please note that you should bring with you sufficient and adequate proof/ evidence of your travel costs – you should have the originals of invoices, tickets, printed out e-tickets, boarding passes, etc. On all the documents a price should be clearly visible; otherwise we will be unable to reimburse the costs.

NB!!! Please note that participant's travel costs should not exceed the travel budget limits which were approved by EACEA and the travel route should also be in accordance. Find the travel limits above!

If you have problems to stay within the indicated travel limits please contact the organizers.

Please have in mind that the transport from Yerevan to Dilijan will be organized by the organizers and that you have to cover 30% of these costs. The amount will be deducted from your reimbursement.



Travel Dates:

Arrival: November 27, 2013 in Yerevan/ Dilijan, Armenia
Departure: December 05, 2013 from Yerevan/ Dilijan, Armenia

Transport Details:

Most of you will arrive at Zvartnots International Airport. For more information about the airport, please visit <http://www.zvartnots.aero/>.

While arriving, please look for someone from our staff with the TC name.

In case of emergency or any travel changes please call or send a text message to Artur: +374 77 772505 or Mack: +374 98 107 807

! Please note that we will not arrange transportation from/ to airport for participants arriving earlier than November 27 and departing later than December 05.

Visa:

None of the participants need any Visa to enter Armenia.

However, here are the details of hosting organization, just in case:

Organization: Youth Cooperation Center of Dilijan NGO (YCCD NGO)

Contact Person: Artur Ghazaryan;

Address: 77/14 Orjonikize Street, 3901, Dilijan, Armenia

Hotel Address: Dghyak Pansion Hotel, # 50 Sayat-Nova Street, 3901, Dilijan, Armenia

! Please, check the validity of the passports before the departure!

Venue:



The Training Course will be hosted at one of the most beautiful Resort towns of Armenia. **Dghyak Pansion Dilijan Hotel** is ready to host our project and provide comfortable rooms and facilities to us.

Accommodation and Food:

You will stay in double/triple rooms with bathroom and toilet in the room. You will be provided with bed sheets and towels. There are hair dryers in the rooms. The training room and dining room are located in the same building. Organizers will provide participants with three meals per day, coffee breaks and purified water. **Please, note, that we won't be able to provide vegetarian food.** We strongly recommend participants to inform the organizers IN ADVANCE about any special needs.



Checklist – what you need to bring with you:

- Proof of all the travel expenses you wish to reclaim: **No payment will be made without a proof of your expenses!** If you come by plane, please be sure to bring evidence of the sum actually paid (invoice, copy of credit card slip), a copy of the ticket and your boarding passes, or in the case of an email booking, a print out of the reservation confirmation and financial transaction. **DO KEEP ALL FLIGHT/TRAIN/BUS TICKETS, BOARDING CARDS, INVOICES ETC WITH YOU AND**

DO NOT THROW THEM AWAY!!!

- Other Expenses: All other expenses during the activity, such as board, lodging and transportation, will be borne by the organizers. However, all participants' personal costs (like telephone calls, gifts and souvenirs, etc.) and/or any other cost not linked to programe's events have to be covered by the participants and will be settled directly by them.
- "Standard seminar equipment": An alarm clock, any dictionaries you might require, music CDs and tapes, instruments that you may need, comfortable clothes, warm clothes to be worn both inside and outside, etc
- Please bring all necessary identity documents (social and medical insurance, I.D. etc.) in the case of need
- Any materials you need to present you country (food, drinks, music, post cards) during the intercultural evening, specific working methods or tools, and your organization

Local Money:

The Armenian Currency is called ARMENIAN DRAM. In the shops US dollars and Euros are not taken. There are many places in Dilijan where you may exchange money (from Euros and US dollars). We recommend using cash instead of credit or debit cards as fees usually have to be paid when withdrawing money in Armenia.

Internet Access:

There is WiFi Internet coverage at the hotel.

Armenian Mobile Phones:

There are three mobile operators in Armenia: Beeline, VivaCell-MTS and Orange. In case you need an Armenian Mobile/Sim card, please inform the organizers about it.

Organizers:

Project will be implemented by [Youth Cooperation Center of Dilijan NGO \(Armenia\)](#) – main coordinator – responsible for application, organization, administration and logistics of the Training Course.

Trainers:

We did our best to have one of the most experienced trainers in the field, and are happy to present them: [Giorgi Kakulia | Georgia](#) & [Lorenzo Nava | Italy](#)



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Contacts:

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