

Press Release  
October 29nd, 2020

## Know your rights, Live your city! Discover the APPROach online platform!

Currently, [around 17 million of European citizens](#) are living in another member state than their own. They are named *European Mobile Citizens* or more commonly called *European expatriates*. The APPROach online platform was set up to answer their needs.

### Digital tools + Citizenship equals to the APPROach platform

When the **European mobile citizens (EUMCs)**, i.e. EU citizens resident in another EU country want to settle themselves in a new city, they have to face various challenges. The most important is the lack of information from the welcoming city. In order to overcome this need for information, the [APPROach project](#) was created to enable the European mobile citizens to better communicate with their welcoming city thanks to the digital tools: [The APPROach Platform](#). The project focuses its attention on three significant key aspects to their inclusion:

- Access to the voting system,
- Schooling enrolment and
- EUMCs' active participation in civic life.

Now, there is no need to go to the city hall to get information, find it on the APPROach online platform!

### A platform for citizens done by citizens

Following the multi-stakeholder and co-creation approach, the project was developed by involving, on one hand, the EU mobile citizens and on the other hand the **6 cities partners** + 2 advisor cities coming from western European countries: Belgium, Denmark, France, Greece, Italy, Netherlands, Poland, Portugal. During the 2-years-project, the municipalities partners worked with their staff and with the communities of EU Mobile Citizens first to identify their needs and second to try the online platform. The project can be only implemented thanks to the collaboration of municipalities. They are the ones holding the information that can help the European mobile citizens to settle in the city. These information are essential to be delivered, **accessible and understandable**. Another significant actor was the IT company which accompanied the project and was in charge of the creation of the **digital** platform. They made sure that the platform is easy-to-use, accessible and works well on the technical side.

The combination of knowledge, experiences and views of these 3 main actors is a real added-value, for the development of the APPROach platform, and of the project as a whole.

[Discover the APPROach platform!](#)

### ***About the “APProach” project***

Starting in April 2018, the project is co-funded by the European Union’s Rights, Equality and Citizenship programme, aiming to facilitate the circulation of information towards EU mobile citizens for them to effectively exercise their rights in their welcoming city. This digital ecosystem was designed with the active participation of EU mobile citizens and our partner cities: [Etterbeek](#) (Belgium), [Milan](#) (Italy), [Nea Smyrni](#) (Greece), [Paris](#) (France), [Vejele](#) (Denmark), [Lisbon](#) (Portugal), [Amsterdam](#) (Netherlands) & [Warsaw](#) (Poland).

For more information about the APProach project

- Follow it on [Facebook](#) and [Twitter](#)
- Subscribe to its newsletter [here](#)
- Contact via email: [approachproject@aldaintranet.org](mailto:approachproject@aldaintranet.org)