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THE EUROPEAN UNION



PROMOTED BY  
Comune di  
Milano



# FOOD WAVE

THE SUB-GRANTING SCHEME

# THE PROJECT

The Food Wave project aims to increase EU citizens' knowledge, awareness, and engagement on sustainable patterns of food consumption and production for climate change, mitigation, and adaptation. It is designed to reach young people committed to change their food consumption behaviours and to actively promote the shift towards ecological and inclusive urban food systems, contributing to the EU's efforts to mitigate and adapt to climate change.



Co-funded by the European Union



Promoted by the Municipality of Milan together with 29 partners among local authorities, municipal agencies and civil society organizations



Implemented across 17 countries

# THE SUB-GRANTING SCHEME

The project's purpose is to reach a pan-European impact, involving smaller Youth Organisations and Local Authorities interested in supporting the Action but lacking the necessary means to do so. Within the Food Wave project, ALDA implemented three Call for Proposals with the goal of supporting grassroots initiatives and street actions in the field of climate-friendly food consumption behaviours.



1st lot  
21 projects  
granted for small  
Civil Society  
Organizations  
and Youth  
Groups



2nd lot  
16 projects  
granted for Local  
Authorities



3rd lot  
6 projects  
granted for  
networks with  
joint initiatives  
involving Local  
Authorities,  
Civil Society  
Organizations  
and Youth  
Groups

# THEMATIC FOCUS

## FOOD AND CLIMATE NEXUS



Sustainable diets to reduce the impact on the planet and protect human rights



Local alternative food systems, local producers and territorial markets



Fight against food waste



Education on sustainable food and knowledge sharing/ dissemination



Fight against climate change and equal access to healthy, sustainable and fair food



Target  
Young People  
(15-35 years old)

# THE ALDA'S SUB GRANTING SCHEME IN NUMBERS

IMPLEMENTED FROM 2021 TO 2023

15

15 countries involved

43

43 initiatives funded

'21-'23

2021-2023 period of  
implementation

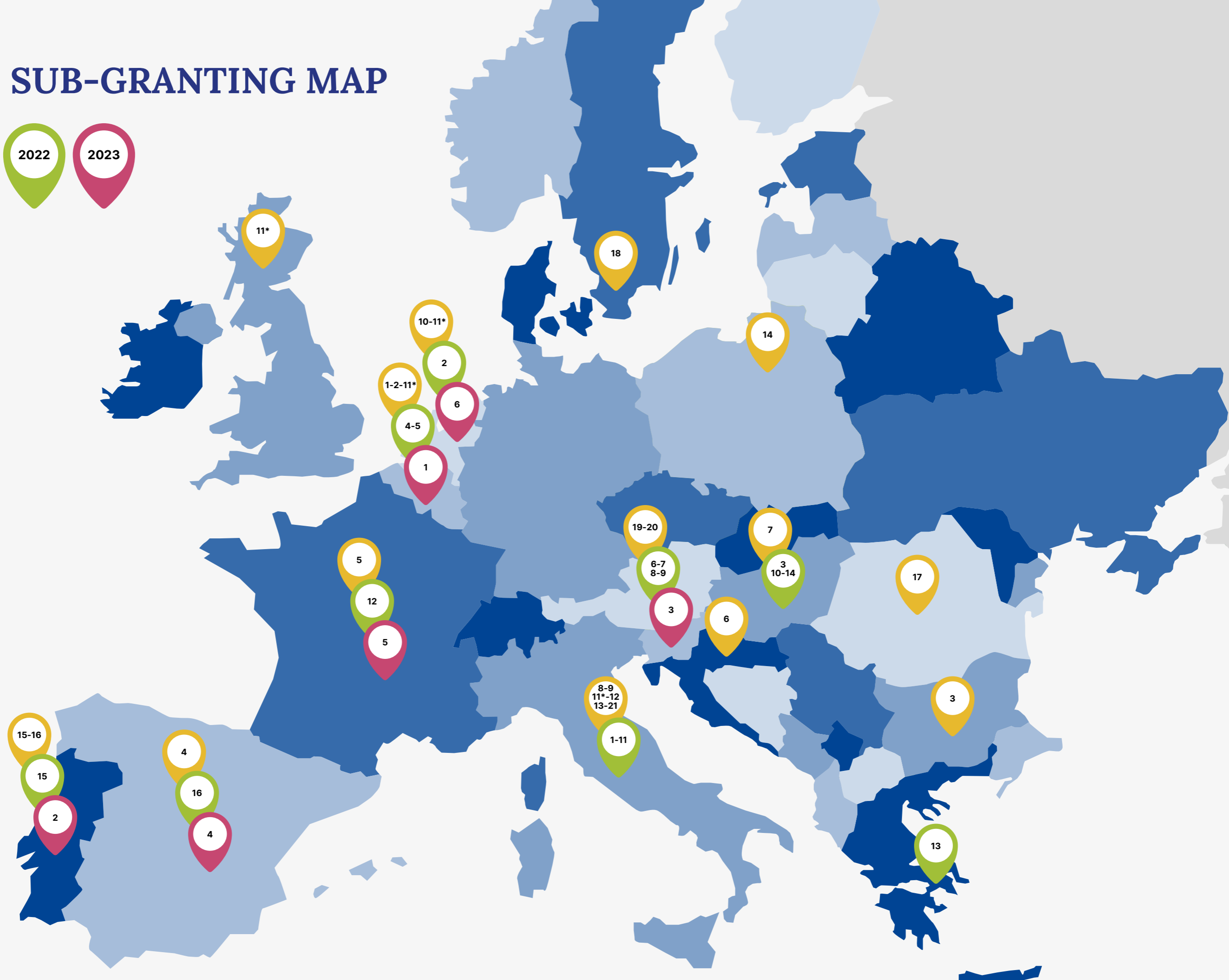
9.000

9.000 young people  
directly involved

530.000

More than 530.000  
people indirectly  
reached by the  
activities

# THE SUB-GRANTING MAP





2021

# CALL FOR PROPOSALS

## Bx-Jeunes ASBL



### Molenbeek (Belgium)

#### *Good Food Good Mood*

After a first phase of investigation of the youngsters' food patterns, the latter were brought to visit the market and organic food stores. They were then taught by a chef how to recreate, in a healthy way, their favourite snack. As a last step the youngsters organised a food event and exhibition during which they disseminated what they had learned.

Direct beneficiaries 22

## JCI Brugge vzw



### Brugge (Belgium)

#### *Food for Generations: Introductory Track*

The project organised three different activities that consisted of setting up a sharing fridge, organising a learning event around the bio farming industry and creating a podcast with well-known chocolatier Dominique Per-soone around the sustainable farming of cocoa beans.

Direct beneficiaries 33  
Indirect beneficiaries 17.845

## Reflektor Foundation



### Sofia (Bulgaria)

#### *Sofia Neighborhood*

The project focused on poverty and food (Food Waste) and it was developed through a research phase and an artistic output. They interviewed people on their food habits and then took portraits of them that were later projected in the market at night.

Direct beneficiaries 202  
Indirect beneficiaries 8.270



## Mar de Tierras



### Madrid (Spain)

#### *From Food Justice to Zero Waste*

The general objective of the project was to raise awareness about the problems associated with food, by knowing the implications that the current consumption food model has on the planet and its inhabitants at local level. First, a bike trip for youngsters was organised in order to visit local producers in the Madrid Region, and then they organised two initiatives to present the results.

Direct beneficiaries 110  
Indirect beneficiaries 5.000

## Stamtish



### Strasbourg (France)

#### *Stamtish - World Food for Thoughts*

The project consisted in four cooking workshops on the theme of sustainable food consumption and its relation to migration, and targeted to young people. Each cooking workshop was led by one migrant-cook and the products used to prepare the meals came from Stamtish' partners (Coopalim, Ilot de la Meinau,...) that offer local, organic and seasonal products in order to provide sustainable meals.

Direct beneficiaries 40  
Indirect beneficiaries 14.676

## Coordination of Sisak's Youth Associations (Koordinacija udruga mladih Siska) K.U.M.S.)



### Sisak (Croatia)

#### *Let's Grow!*

The project aimed at primarily raising the quality of life through workshops oriented towards youth skill development for sustainable ways of semi urban food production and food preparation and consumption in a highly devastated post-earthquake region of Sisak Moslavina county. The project developed 4 educational workshops covering topics and skills such as methods and concepts of urban and sustainable food production, designing and planning a communal raised garden bed garden, the preparation and production of raised garden beds, soil and garden bed preparation, permacultural garden design and maintenance, specifics of plants and seeds, how to plant, seed, care and harvest.

Direct beneficiaries 60  
Indirect beneficiaries 490

## Felelős Gasztrohós Alapítvány -Heroes of Responsible Dining Foundation



### Budapest (Hungary)

#### *GasTrialGas*

Trial's focus was on giving young people participatory training in the topic of sustainable dining, through the organisation of six games: Game No1 focused on locally produced food; Game No2 focused on composting and package waste, Game No3 focused on "Superfoods"; Game No4 focused on local and seasonal meals; Game No5 focused on food-related certifications and Game No6 focused on menu planning.

Direct beneficiaries 387  
Indirect beneficiaries 70.902

## Recup -Associazione di Promozione Sociale



### Milan (Italy)

#### *Ricette di quartiere - recipes from the neighbourhoods*

The project aimed at counteracting the food waste of open-air markets through participatory and inclusive action. The project consisted of an interactive recipe contest, using the waste products of the market.

6 recipes were selected and the recipe that had the most likes on social media was prepared at Walden Bistrot with bananas rescued from the wholesale market of Milan.

Direct beneficiaries 200  
Indirect beneficiaries 827

## YOUth Connect



### Turin, Carmagnola, Collegno, Cassine (Italy)

#### *From Waster to Master (FWTM)*

The project focused on raising awareness on food surplus and food waste at local level, in the Piemonte region with particular attention to the metropolitan city of Turin, where almost 1 million people live everyday. In this optic, all the activities were organised in collaboration with local cooperatives and organisations who are sensitive to these topics. From Waster to Masters consisted of six events, each one studied by the association to raise awareness on the topic and to respect the sustainable guidelines in doing so. For each event, YouthConnect collaborated with the local organisations more fitting for the particular scope of the activity.

Direct beneficiaries 52  
Indirect beneficiaries 170

## Stichting'n Wilde Keuze (Foundation A Wild Choice)



### Almere (The Netherlands)

*'n Wilde Keuze: het voedselmuseum van vandaag en morgen (A Wild Choice: The Food Museum of today and tomorrow)*

The Food Museum was the first pop-up exhibition in the Netherlands that used positive storytelling and radical imagination, to make the solutions within our food system more accessible to all. The Food Museum brought together farmers, chefs, food entrepreneurs with young artists, film makers, and designers. Together they created an interactive and inspiring exhibition about the potential to build fairer, more resilient food systems, and happier and healthier societies. In addition to the exhibition, there were workshops, tours, and three different kinds of education programs for schools.

Direct beneficiaries 40  
Indirect beneficiaries 23.453

## Stichting Slow Food Youth Network



### Italy, The Netherlands, Scotland, Belgium

*On the wave: European youth changing the food system*

The project consisted in the production of 9 short movie clips, recorded in respectively the UK, The Netherlands, Italy & Belgium which were published as a special series via the Slow Food Youth Network and Slow Food International communication channels. Aligned with the Food Wave call, the videos focused on the diet impact on climate change, highlighting positive examples of urban youth-led initiatives, which tackle some of the current challenges.

Direct beneficiaries 15 (7000 views at 31/12/2021)  
Indirect beneficiaries 250.000

## Associazione di Promozione Sociale Laboratorio di Quartiere Giambellino Lorenteggio



### Milan (Italy)

*GiambellOrto -GiambellGarden*

The Project organised for the recovery and re-establishment of Giambellgarden, the community garden of Giambellino, through the involvement of local actors and active citizens in the phases of cleaning, pruning and preparation of the soil, sowing and transplanting of seasonal vegetable species, and tool shed facilities, etc. The goal was to increase awareness of the seasonality of plants through the processing of creating a shared garden for the inhabitants of Giambellino, with work lists and parallel courses for young people including learning by doing, thematic events and workshops.

Direct beneficiaries 70  
Indirect beneficiaries 200

## Change For Planet - Youth in Action - APS



### Milan, Florence (Italy)

#### *Eat Climate for Breakfast*

The project was based on a series of activities whose objective was to share, disseminate, and increase the exchange of knowledge among society stakeholders by facilitating the establishment of a network increasingly interested in agrifood sustainability, its variations, and its possible developments. The activities were various: Social media campaign and Conference, Communication activities, a social media campaign called “Eat Climate For Breakfast”, aimed at spreading and raising awareness of the topic of food and climate change. Workshop in-presence “From the Earth to the Table”.

Direct beneficiaries 69  
Indirect beneficiaries 8.824

## Polski Klub Ekologiczny Okręg Pomorski



### Pomeranian and Mazovian region (Poland)

#### *Climate Eatucation*

The aim of the project “Climate Eatucation” was to mobilise youth to create partnerships in developing social habits related to food economy, through original scenario lessons. The project consisted of the following stages: - development of the online questionnaire addressed mainly to young people (students); -elaborating the results of the questionnaires in the report; - based on the results of the survey, 3 scenarios for interactive lessons were prepared.

Direct beneficiaries 306 (downloading of individual material)  
Indirect beneficiaries 30.000

## Associação Juvenil Rota Jovem



### Cascais (Portugal)

#### *Eco Youth Citizens*

Eco Youth Citizens focused on “sustainable food education and knowledge sharing dissemination” and in the introduction of “sustainable diets to reduce the impact on the planet and protect human rights”, in the context of Portuguese schools. The project was based on 3 dimensions: Preparation, Implementation and Dissemination.

Direct beneficiaries 104  
Indirect beneficiaries 2.000

**Rio Neiva - Associação de Defesa do Ambiente**  
**Rio Neiva - Environmental NGO**



**Antas, Esposende (Portugal)**

*MOFWaste - Museum of Food Waste*

The Museum of Food Waste aimed to raise awareness of food waste, by engaging youngsters in sharing photos and videos through social media, and by providing on-site workshops for capacitation on simple to use solutions for the reduction and valorization of food waste. The engagement of the target-group took place by placing them at the center of the process for identifying food waste situations (i.e. their homes, school, restaurants, etc.) through media devices (i.e. smartphones) and sharing solutions they also identify (i.e. those who may have composting at home, food waste to feed animals, etc.). The following actions were implemented: (1) online engagement; (2) storytelling; (3) on-site workshops.

**Direct beneficiaries 603**  
**Indirect beneficiaries 6.119**

**Erasmus Student Network Iași**  
**Rețeaua Studenților Erasmus Iași**  
**(Esn Iași)**



**Iași (Romania)**

*The Rise of the Food Hero*

Through the implementation of the project and its objectives, they aimed at creating a change in the participants' behaviour regarding the food waste phenomenon, such as what they eat, where they acquire their food from, how much they need and how to reuse the leftovers or how to exploit the food that can no longer be consumed (for example, using the food as fertiliser).

**Direct beneficiaries 13**  
**Indirect beneficiaries 14.470**

**Hello Youth**



**Lund (Sweden)**

*Youth go Green*

Food sustainability and management of food waste is a huge global problem and can be used as a resource to generate enormous energy and is currently underutilised worldwide. This project used videos, PowerPoints, and infographics to raise awareness of the impact of food wastage and diet in every individual's life as well as to help them to recognize harmful and unsustainable habits and inspire persons to make a change for the better.

**Direct beneficiaries 60**  
**Indirect beneficiaries 500**

## Entrepreneurial educational youth cooperative society EPEKA, ULTD, social enterprise



### Maribor (Slovenia)

#### *Healthy food for a healthy planet*

The Project's goal was to organise activities that raise awareness about the importance of sustainable food production and consumption for fight against climate change and to engage a min. 100 young individuals from Maribor, 50% of which are representatives of the Roma population. Three activities and one public event were implemented under the project. Firstly, a guided tour of the urban ecological community gardens was organised, secondly, a workshop teaching youth how to grow their own food in city buildings, and thirdly, a cooking class focusing on preventing food waste. Last, but not least, an awareness-raising public event named Bathrobe day was organised

Direct beneficiaries 111  
Indirect beneficiaries 2.000

## Komunikum, Inštitut za podatkovno povezovanje v medmrežju



### Ljubljana (Slovenia)

#### *Community Garden Livada*

The goal of the project was to change food shopping habits of young people in order to become environmentally friendly users. They implemented workshops and events during which young people got to know gardening

Direct beneficiaries 157  
Indirect beneficiaries 14.003

## Associazione Italiana Giovani per l'UNESCO



### Larino (Italy) Riva del Garda (Italy) Assisi (Italy) Todi (Italy) Aosta (Italy)

EDU Project - Agenda 2030 - Re – “ReFood” laboratory, Molise Region  
EDU Project - Agenda 2030 - Ecopolenta: Dalla tradizione una ricetta per la sostenibilità, Regional Group Trentino Alto Adige  
EDU Project - Agenda 2030 - Time Capsule for future!, Umbria region  
EDU Project - Agenda 2030: “Uno sguardo giovane sull’ambiente di montagna. Riscoprire la natura per imparare a viverla”

Direct beneficiaries 182  
Indirect beneficiaries 2100



2022

# CALL FOR PROPOSALS



## The City of Trento



### Trento (Italy)

#### *At the table with Sustainability*

The activities involved University Students, who were encouraged to think differently on various practices to prevent the effects of food overproduction on climate change. The activities consisted of workshops, a focus group and cooking classes.

Direct beneficiaries 57  
Indirect beneficiaries 100

## The City of Purmerend



### Purmerend (Netherlands)

#### *Local food for the future generation- in the agricultural city of Purmerend*

The goal of the festival Baby Groente Tas Local Food Festival (Sustainable Food Festival Young Parents) was creating awareness and a positive attitude on the benefits of eating local food, primarily amongst the target group of young parents and secondarily towards all citizens of Purmerend. A photo Exhibition on Local & Sustainable eating was organized and it launched on World Food Day.

Direct beneficiaries 1961  
Indirect beneficiaries 2060

## The City of Szob



### Szob (Hungary)

#### *Conscious Kitchen - Thoughtful Food*

The activities consisted in three workshops and three lectures on food, sustainability and a zero waste approach. Moreover three field visits were organized in an organic farm, in an ecotourism center and in an apple orchard.

Direct beneficiaries 182



## The City of Etterbeek



### Etterbeek (Belgium)

*Etter-Hugs - Etterbeek is Hungry for Sustainability*

The activity consisted of two workshops on sustainable cooking directed towards young people. The workshop focused on the benefits of a healthy sustainable diet and social impact of food consumption.

**Direct beneficiaries 32**  
**Indirect beneficiaries 100**

## The City of Schaerbeek



### Schaerbeek (Belgium)

*Food Wave - Schaerbeek*

The local event consisted of various activities, including two “edible walks” with a nature guide. After the walks youngsters were encouraged to create a board game around food. In addition to that Youngsters were also trained on eco citizenship.

**Direct beneficiaries 46**  
**Indirect beneficiaries 187**

## The City of Benedikt



### Benedikt (Slovenia)

*Zero Waste Street Food Bean Fest*

The initiative consisted of one one-day event in the rural area of Benedikt. In this context the young participants were trained in “food preservation”, by supporting local products and markets and minimizing food waste.

**Direct beneficiaries 153**  
**Indirect beneficiaries 1200**

## The City of Razkrižje



### Razkrižje (Slovenia)

#### *Green Cookbook*

The initiative consisted of workshops that led to the drafting of a cookbook, focusing on five basic local foods or ingredients: apples, blueberries, elderberries, grapes and herbs. The local group that met at the workshops consisted of a small group of people, and the booklet was distributed free of charge to 390 households in the municipality of Razkrižje and its immediate surroundings, reaching an estimated 1233 population units, young people and young families in the age group 15 to 35 years old represent 242 population units. In accordance with Slovenian legislation, 16 copies of the booklet were forwarded to the national depository organization, which means that the booklet will be available in Slovenian libraries.

**Direct beneficiaries 15**  
**Indirect beneficiaries 1233**

## The City of Kungota



### Kungota (Slovenia)

#### *The Echo Of Nature*

The activities aimed at raising awareness on how to reduce each carbon “foodprint”. Due to the agricultural nature of the area, local students were connected to farmers, to discuss different food processes techniques, food safety and the food chain in the community. In addition to the various events and workshops, a photography exhibition was organized.

**Direct beneficiaries 1353**  
**Indirect beneficiaries 1150**

## The City of Hajdina



### Hajdina (Slovenia)

#### *Food Wave - Hajdina*

The event consisted of two workshops - one regarding gardening and one about cooking, and a field trip to visit local farmers. This was directed especially towards young people who start living alone in apartments. They were taught how to cultivate herbs and edible plants in a flat and then how to cook them.

**Direct beneficiaries 66**

## The Municipality of 7th District of Budapest



### Budapest (Hungary)

#### *Food Wave - Climate Friendly Meals in Schools*

The sustainability cabinet of the Erzsébetváros Municipality offered a programme to the district's high schools. The programme consisted of:

1. A farm visit on sustainable inspirational gardens,
2. A workshop on microgreens planting and nursing,
3. A workshop on DIY food packaging using beeswax.

**Direct beneficiaries 408**  
**Indirect beneficiaries 2000**

## The City of Pollica



### Pollica (Italy)

#### *Trame Mediterranee*

The project aimed to create awareness in the new generations, involving them as protagonists in the storytelling and at the same time training them in the conscious use of digital tools. The Trame Mediterranee project, in its second edition, was developed by the Municipality of Pollica in collaboration with the Future Food Institute and the Angelo Vassallo Mediterranean

**Direct beneficiaries 307**  
**Indirect beneficiaries 500**

## The City of Ploec L'Hermitage



### Ploec L'Hermitage (France)

#### *La fête de la Pomme de Terre*

The event consisted of awareness days for the cultivation/production of potatoes. This includes visiting farms, disseminating the history of the plant, raising awareness on the use in the current agricultural model and adaptation of the crop in the world.

**Direct beneficiaries 414**  
**Indirect beneficiaries 500**

## The City of Palaio Faliro



### Palaio Faliro (Greece)

The activity consisted of street actions and flash mobs aimed at educating and informing young citizens on food waste and starting to think about the impact food waste has on climate change.

**Direct beneficiaries 87**

**Indirect beneficiaries 12745**

## The City of Óbuda-Békásmegyer (Budapest District 3)



### Budapest (Hungary)

Awareness raising of the youth in Óbuda-Békásmegyer for climate friendly food consumption. The planned campaign combines digital content creation with a smartphone, social media presence and the fight against climate change.

**Direct beneficiaries 408**

**Indirect beneficiaries 2000**

## The City of Campolide



### Campolide, Lisbon (Portugal)

#### *Food Wave Campolide*

The planned initiative consists of five activities:

**ECO-KITCHEN** - Encourage better use of food, with balanced nutrition ingredients and zero waste, to find more achievable and sustainable methods in the purchase of food products.

**ECO-FARMING** - Exploring the existing pedagogical garden in the school to raise awareness of seasonal and urban vegetable gardens.

**ECO-MIND** - Workshops on healthy, creative, fun, and sustainable snacks.

**ECO-HERO** - Active participation of the cafeteria staff, teachers and educators by making special moments with the “vegetable hero”, where each month there will be a vegetable presented with all the health benefits and environmental impact.

**ECO-LAB** - Develop creative solutions for water consumption through challenges, searching and applying new or existing solutions.

## The City of Vimianzo



### Vimianzo (Spain)

#### *Food Wave Vimianzo*

The goal of the project was to engage the youth of Vimianzo (16 - 35 years old) to change their food consumption behavior and actively promote the shift towards green and inclusive food systems as part of the strategy to mitigate climate change. The core of the project consisted of a set of thematic workshops (in total, 10 workshops of 2 hours each one), based on the ecological power of the food consumer.

**10.000 Young People directly involved in 15 EU Countries**

**Almost 500.000 people indirectly reached by the activities**

**Diverse Target: High School Students, University Students, Young Parents; Young Professionals, local youth of the neighborhood, young people with a migratory background etc.**



2023

# CALL FOR PROPOSALS

1. Stichting Europees Jeugdparlement Nederland
2. Municipality of Maastricht



### Netherlands, Maastricht

#### *Youth4SustainableFood*

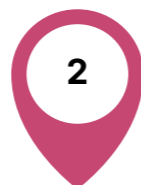
Promoting Sustainable Food Consumption Across European Youth Events (Y4SF)

The project was conducted with the main objectives in mind and 3 key pillars:

1. Capacity-building for the youth communities and their leaders in the field of food sustainability;
2. Awareness-raising among youth audiences in Europe and local institutions in Maastricht through direct and indirect channels of communication;
3. Empowering direct action and discussion topics for youth policy work about sustainable food at future EYP events.

**Direct beneficiaries 129**  
**Indirect beneficiaries 5885**

1. Alimentar Cidades Sustentáveis Associação.
2. Bora Ambiental
3. Municipality of Alcochete



### Lisbon Area, Portugal

#### *Blue Pic-Nic - On Board of Climate Action*

The project provided participants with knowledge and skills related to climate-friendly food choices, menus, and sustainable practices in the hospitality industry. Students learned about “blue carbon” capture and nature-based solutions and understood their role in contributing to climate action. This knowledge enhanced their vocational training and prepared them for future careers in the industry.

**Direct beneficiaries 271**  
**Indirect beneficiaries 9000**

1. Municipality of Razkrižje
2. Pomurje Society for the Fight Against Cancer Murska Sobota
3. Institute for Youth Policy



### Razkrižje, Slovenia

#### *Food for the Future*

Booklet with advice and cooking recipes for young people (focus on healthy, affordable and tasty dishes that young people can prepare themselves) approx.; radio shows on youth nutrition; 10 short videos.

**Indirect beneficiaries 11542**

1. Municipality of Vimianzo
2. Asociación San Cristobal de Carnés
3. Asociación Castrobuxan
4. Asociación Cultural O Castelo de Vimianzo
5. Asociación Neira Marcos de Salto
6. Afipode



### Vimianzo - Spain

#### *Food Wave Vimianzo 2023*

The project engaged the youth of Vimianzo to change their food consumption behaviour and actively promoted the shift towards green and inclusive food systems as part of the strategy to mitigate climate change. Target: students, NEETs (youngsters Not in Education, Employment or Training), employed young people and youth from families with food-related businesses. The ways to reach them were festive gastronomic events, educational centres and the associations of Vimianzo.

**197 direct beneficiaries**  
**3000 estimated indirect beneficiaries**

1. Association La Belle Du Lié
2. Municipality of Ploelec-L'Hermitage



### Ploelec-L'Hermitage Area, France

Awareness of the population and groups trained in the consumption and production of local and quality potatoes  
 Thematic days for young people of the territory of Saint-Brieuc Armor Agglomération; Activities during Potato Week 2023 (September 4-9); workshops organised within the European Centre for Potato Valorisation.

**Direct beneficiaries 102**  
**Indirect beneficiaries 534**

1. Municipality of Gemeente Purmerend.
2. Clup Welzijn.
3. Stichting Promotie Beemster Werelderfgoed



### Purmerend, Netherlands

#### *Cooking & Climate*

The project taught and inspired local youth workers, the youth they guide and young “to be” chefs to make a positive impact during their cooking activities. They learned the importance of using seasonal products, plant based proteins, consider food waste and sourced from our local farmers with a supply chain with a limited number of market participants who are committed to cooperation, local economic development and tight geographic and social relations between farmers, processors and consumers.

**64 direct beneficiaries**  
**80.000 indirect beneficiaries**





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