

# Citizens' voice: how to get engaged on EU values and policies

The call for proposals will fund different organizations developing their own projects at the local level, widening public knowledge, awareness and interest about the EU key policies and strategies. In particular the thematic focus of the regranted actions should have a clear link to the [2024 EU election](#) and/or the [ALDA's thematic hubs](#).

The call is expected to fund at least **10/11 impactful initiatives** that will support local development and local community actions, providing resources and attracting interest.

Deadline for submitting proposals: **05/05/2024 23:59**

If you have any question please send them via email to the following email address: [regranting@alda-europe.eu](mailto:regranting@alda-europe.eu) :

\* Indicates required question

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1. Email \*

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2. Contact Person \*

Please indicate name, surname and role

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3. E-mail Address \*

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## Information about the Applicant

The Applicant must be a member of ALDA. Please, fill in all the sections of the application form in English. Applications sent in other languages will be rejected.

4. Name of the Applicant \*

Please indicate the full legal name

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5. Legal Representative of the Applicant \*

Please indicate name, surname and role

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6. Legal Address of the Applicant \*

The Applicant must be legally established in the EU

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7. Website and Social Media of the Applicant \*

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8. Description of the Applicant (2000 characters max.)

Please, briefly describe your Organization mentioning its profile, experience, activities and outreach the territory. Please mention if you have previous experience with similar projects or activities or top (mention an estimation of the years of experience on this) and if the proposed action is part of a consolidated activity or bigger event.

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## 9. Mandatory Eligibility Criteria \*

*Check all that apply.*

- The applicant is a member of ALDA - European Association for Local Democracy
- The target of the action is one or more of the following: Citizens and the local communities; Youth people between 15 and 29 years old; Vulnerable groups
- The applicant is directly responsible for the preparation and management of the action, not acting as an intermediary.
- The applicant is legally established in one of the EU Member States
- The applicant respects EU values - as laid down in Art.2 of the Treaty on European Union and the EU Charter of fundamental rights; and Alda's "Gender Equality and Anti Discrimination Policy", "Code Ethics & Conduct" and "Child Protection Policy";
- The action will be completed before the 22nd of October 2024
- The applicant is not the beneficiary of any other ongoing 2023 Operating Grant funded under the CERV program (call for proposal CERV-2022-OG-SGA).
- The applicant legal entity, private non-profit organization (private body);

## 10. The Grant applied for is: \*

*Mark only one oval.*

- Group 1 - Budget 10.000 Euro
- Group 2 - Budget 15.000 Euro
- Group 3 - Budget 20.000 Euro

## DESCRIPTION OF THE ACTION - RELEVANCE AND QUALITY OF THE PROJECT

Please, fill in all the sections of the application form in English. Applications sent in other languages will be rejected.

## 11. Title of the proposed initiative \*

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**12. Duration of the Action proposed \***

Indicative start and end date of the action. Please note that the implementation period has to be included between the **10th of May 2024 and the 22nd of October 2024** not necessarily covering the whole period.

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**13. Country and territory where the project would be implemented \***

For example: Italy, Rome.

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**14. Thematic Focus - Alda Hubs \***

Please, identify up to 3 ALDA Hubs project theme is linked to.

*Check all that apply.*

- Environment & Climate HUB
- Citizens Engagement HUB
- Digital and Innovation HUB
- Gender Inclusion & Human Rights HUB
- Migration HUB
- Youth Empowerment & Education HUB
- Territorial and Local Development HUB

**15. Thematic Focus - Focus on the topic (1500 characters) \***

Starting from the ALDA Hubs you identified, please specify the thematic area/s of your actions.

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**16. Description of the Initiative (3000 characters max.) \***

Please, briefly explain your project idea. Guiding questions: How is it connected with the key priorities (EU Elections and Strengthening capacity for EU rights and values) ? What is the project's main goal? What are the main objectives? What methodology do you propose?

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**17. Describe the target group of the project (1500 characters) \***

Please specify the characteristics of the group of people that the project aims to reach and involve in the action and the number of direct and indirect beneficiaries you expect to reach through your project idea. Some guiding questions: Who are the members of the target group? How old are they? Where do they come from?

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**18. Describe your planned activities (4000 characters max) \***

Please, describe the planned activities in detail, including the foreseen project timeline. Provide a detailed explanation of the proposed activities specifying: i) the activities you plan to implement through the action; ii) how you intend to implement them (please mention if you will implement creative solutions in terms of methodology, implementation tools, communication strategy etc) ; iii) which stakeholders you plan to involve in the organization of the activities (if any); iv) existing linkages with on-going activities, events, processes, projects etc (if any) v) an indicative timeline of the project activities.

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19. Innovation, inclusion and sustainability of the action. \*

Please mention if and how, your activities are: i) designed in an accessible and inclusive way, with regards to racial or ethnic origin, religion or belief, (dis)ability, age, gender, sex or sexual orientation  
ii) designed in an eco-friendly way and incorporates green practices in different project phases and  
iii) including the use of digital tools and methods.

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IMPACT AND OUTREACH

20. Please describe the synergies you wish to create with existing key events \*

Please describe potential synergies with key events such as EU events, Alda's General Assembly, A Hubs Key initiatives.

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21. Briefly describe the communication strategy of your project and its potential impact (2500 characters max.)

Guiding questions: How and where will you give visibility to the project (organization website, social media, partners website etc.)? Which communication channels will you use to promote your project please specify if you use Twitter, Facebook, LinkedIn, Instagram, YouTube; Vimeo; Tik Tok, Others (Please, include the links of your account) Are you going to produce dissemination material (posters brochures etc.)? ETC

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22. Evaluation of the results \*

Please describe if and how you will evaluate and monitor the project results.

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23. Please mention if you would like to be actively engaged in ALDA's General Assembly (13-15 May 2024)

In that case please foresee the cost of travelling

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### Communication and visibility

24. ALDA may wish to use & publish the results, outputs, outcomes, pictures, and other materials created by your project in publications & news online. Do you have any objection

*Mark only one oval.*

Yes

No

25. The applicant organization commits to comply with the GDPR and undertake the responsibility to obtain the relevant permissions and authorizations to disseminate the images of the project direct beneficiaries in media and social media

*Mark only one oval.*

Yes

No

26. I hereby confirm to comply with the visibility requirements of ALDA and the European Commission (inclusion of logos in all communications, documents, publications, material: etc)

*Mark only one oval.*

Yes

No

### Budget of the Action

The total budget of the Action cannot be higher than 10.000,00 EUR for Group A, 15.000,00 EUR for Group B, and 20.000,00 EUR for Group C

27. Indicate the total budget of the Action \*

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### Checklist



28. All the questions of the application form have been fully completed \* \*

*Mark only one oval.*

Yes

No

29. The activities of the submitted proposal are in line with the guidelines of the call and are not among the non-eligible activities

Please mention clearly the % of funding required and co-funding provided

*Mark only one oval.*

Yes

No

30. Are you eligible for VAT refund? \*

If the applicant organization is eligible for VAT refund, the VAT is not considered as an eligible cost  
Please, consider it when building the budget of the project.

*Mark only one oval.*

Yes

No

31. Annex I. Budget for the proposal \*

The budget must be correctly signed by the legal representative. [You can download the file here](#)

Files submitted:

32. Annex II. Declaration of Honor correctly signed \*

The budget must be correctly signed by the legal representative. [You can download the file here](#)

Files submitted:

33. I agree that the provided information will be treated according to ALDA privacy policy:  
<https://bit.ly/3o3igaR>

*Mark only one oval.*

YES I AGREE

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