

Grad Vodnjan - Dignano (GV-D), Croatia			
EVENT DESCRIPTION			
Event number:	[5]		
Event name:	[Third International Event]		
Type	Working meetings, conference, education, study visits		
In situ/online:	in-situ		
Location:	Vodnjan-Dignano, Croatia		
Date(s):	[18/02/2025] [19/02/2025]		
Website(s):	https://www.alda-europe.eu/spur/		
Participants			
Female:	29		
Male:	23		
Non-binary:	0		
From country 1 [Croatia]:	38		
From country 2 [Italy]:	6		
From country 3 [Serbia]:	1		
From country 4 [Portugal]:	1		
From country 5 [Belgium]:	4		
From country 6 [Romania]:	2		
Total number of participants:	52	From total number of countries:	6
Description			
<p>Program: Interactive sessions, study visits, presentations, and public workshops focusing on social post-COVID urban revitalization.</p> <p>Day 1 – February 18, 2025</p> <p>The first day of the event focused on study visits, local best practices, and project presentations.</p> <ul style="list-style-type: none"> Morning: Participants arrived and attended a guided tour of Vodnjan's city center, followed by the official opening remarks from the city representatives. Project partners also saw the empty spaces in the city center which needed to be revitalized. 			

- **Midday:** A **study visit to the Ecomuseum** provided insight into local best practices in cultural heritage preservation and activities during Covid pandemic
- **Afternoon:** A series of **presentations from project partners** focused on **consultation meetings conducted at the local level** to co-create the Local Action Plan (DLV5.1). Representatives from various municipalities and organizations shared their experiences and challenges.
- **Evening:** A **consortium debate and reporting session** summarized discussions, finalized deliverables (DLV4.1 and DLV5.1), and outlined next steps.

Day 2 – February 19, 2025 (Public Day) REAL UTOPIA

The second day was dedicated to **training sessions and community engagement, and was opened for all interested public**. Although the crowdfunding training was initially intended for project partners, we recognized the broad relevance and applicability of the topic to a wider audience. Therefore, we decided to transform the entire day into an open event for the public. Citizens were invited to attend specific parts of the programme according to their interests, with interpretation provided throughout the day. By bringing together project partners and local community members, the event facilitated a valuable exchange of experiences and perspectives. This interaction not only enriched the learning process but also provided the local population with a fresh outlook and new opportunities for engagement in community initiatives.

- **Morning:**
 - The **Mayor of Vodnjan-Dignano** and project representatives welcomed participants.
 - **Crowdfunding training** by **Zoran Rajn**, an expert in social innovation and sustainable development, covered key aspects of crowdfunding:
 - Basic concepts, history, and legal regulations
 - Domestic and international crowdfunding platforms
 - Developing and managing a crowdfunding campaign
 - Case studies of successful crowdfunding initiatives
 - Hands-on exercise in transforming project ideas into crowdfunding campaigns
- **Midday:** A **session on microfunds** explored funding mechanisms for community-driven change, including **volunteering programs, Erasmus for Young Entrepreneurs, and digital tools (Mentimeter, Consul platform)**.
- **Afternoon: Project synergy**, showcase how different projects can be combined to achieve broader community impact. Presentation of work done so far, results of SPUR project, how the City combined multiple projects with SPUR activities to achieve wider results, diverse experts through panel shared their experiences and results in their part of the work which can be replicable to the partners communities also.

This segment of the interactive presentation offered participants a comprehensive overview of the community engagement process, illustrating how various community groups were activated—including associations, senior citizens, youth, local councils, entrepreneurs, municipal companies, and children. Participants were introduced to key local challenges as well as the priorities expressed by the local government regarding what they aim to address collaboratively with and for the community.

In addition, the tools and methodologies used to approach the community were presented, with particular emphasis on the tailored methodology for working with children.

Several experts joined the presentation to share insights into how participatory practices have been integrated into their respective contexts:

1) **Augustė Taruškaitė**, Project Development Coordinator at **OTB Europe (Portugal)**, presented the *MC-METRE* project, which focuses on engaging young people in rethinking the future and co-creating sustainable, modern European cities using the popular video game Minecraft.

2) **Noel Mirković (Croatia)**, designer, President and Member of **HUIU – Croatian Association of Interdisciplinary Artists (since 2014)**, and member of **Labin Art Express (LAE XXI)**, co-organizer of the **Industrial Art Biennale**, shared his experience in embedding artistic practices into participatory urban regeneration initiatives.

3) **Daria Morosin (Croatia)** and **Dunja Predić (Serbia)**, experts commissioned to develop a spatial and programmatic study for the regeneration of the former school building, presented how citizen participation—collected through the **SPUR** project—was integrated into the planning process. They demonstrated how participatory data can be translated into various development scenarios for community-oriented use of public space.

- **Evening:** The day concluded with a **discussion on community engagement solutions** and a networking dinner.

Annex

- [Agenda of the Third International Event Vodnjan- Dignano](#)
- PPTs of the public sessions on [Urban revitalisation](#)

SPUR

Social Postcovid Urban Revitalization

Project: 1011387115

Programme: Citizens, Equality, Rights, Values (CERV)

Third International Event Vodnjan-Dignano

February 18th-19th2025

Venue:

Vodnjan-Dignano, several locations

February 17th / Morning of the 18th - arrival of participants

February 18 th		
Time	Topic	Speaker
10.00-12.00	Touristic visit to the City centre	Certified touristic guide
12.00-12.15	Welcome to Vodnjan-Dignano, Opening remark	GRAD V-D
12.15-13.15	Study visit to Ecomuseum - local best practice	All partners
13.15-14.15	<i>Lunch Break</i>	All partners
14.25-14.45	Presentation of the consultation meetings held at local level for the co-creation of the Local action plan - DLV5.1 Q&A	PM from COMMUNE d'ETTERBEEK
14.45-15.05	Presentation of the consultation meetings held at local level for the co-creation of the Local action plan - DLV5.1 Q&A	PM from HARGHITA COUNTY COUNCIL
15.05-15.25	Presentation of the consultation meetings held at local level for the co-creation of the Local action plan - DLV5.1 Q&A	PM from FCAT
15.25-15.45	Presentation of the consultation meetings held at local level for the co-creation of the Local action plan - DLV5.1 Q&A	PM from GRAD V-D
15.45-16.05	Presentation of the consultation meetings held at local level for the co-creation of the Local action plan - DLV5.1 Q&A	PM from CAMARA MUNICIPAL DE VILA DO CONDE
16.05-16.25	Presentation of the consultation meetings held at local level for the co-creation of the Local action plan - DLV5.1 Q&A	PMs from CITTA' METROPOLITANA DI MILANO
16.25-17.00	Coffee break	
17.00 -18:00	REPORTING - consortium debate & finalizing DLV4.1 / DLV5.1 & next steps	All partners
19:00	Dinner	

February -19 th PUBLIC DAY - TRAINING AND WORKING GROUPS WITH COMMUNITY		
Time	Topic	Speaker
8.45 - 9.15	Participants Registration	
9:15 - 9.30	GENERAL INTRODUCTION TO THE THIRD INTERNATIONAL EVENT	Welcome speech - Mayor of the City of Vodnjan-Dignano General introduction: Sabina Valić
9:30 - 12:00	Crowdfunding: 1. Introduction to crowdfunding - basic terms, historical development, statistics and overview of the market situation, crowdfunding models, advantages/disadvantages of the model, legal regulations 2. Crowdfunding platforms - overview of domestic and international platforms and their conditions for project financing 3. Creation and implementation of the crowdfunding campaign - business analysis, presentation of the project at platforms, marketing and campaign management, most common mistakes, tips and experiences 4. Examples of successful reward, lending, equity and quasi-equity campaigns from Croatia and abroad 5. Practical exercises of turning a project idea into a crowdfunding campaign	Zoran Rajn , founder and president of the Center for Social Innovation and Sustainable Development (CEDIOR) and executive director of the International Center for Crowdfunding (ICFC). He deals with the topic of group financing for more than 12 years, especially in matters of legal regulation of crowdfunding, connection crowdfunding with state and financial institutions, including crowdfunding in education system etc.
12:00-13:15	Lunch buffet	
13:15-14:30	Mikro funds to tackle changes in a community: - volunteering and solidarity (European Solidarity Corps) - Erasmus for young entrepreneurs - Mentimeter as a tool for interaction - Consul platform - what it is, functions, implementation	Sabina Valić, president of INFORMO association, project manager and consultant
14:30-17:00	Free time	
17:00-19:00	Presentation of the work done so far Combining different projects to achieve wider results Presentation of the project results Solutions for expressing opinion of the community	GV, expert collaborators
19:00	Dinner	